



WEBSITE LAUNCH CHECKLIST

- Buy Domain & Hosting
- Install Wordpress
- Install Theme (i.e. Divi)
- Install Analytics Plugin (like Google Site Kit)
- Install SEO Plugin (like Yoast SEO)
- Activate your SSL Certificate
- Set Your Permalinks
- Confirm Your Admin Email Address
- Set Your Timezone
- Make Sure You're Allowing Search Engine Indexing
- Replace the "Just Another WordPress Site" Tagline





WEBSITE LAUNCH CHECKLIST

- Set Your Site Icon/Favicons
- Replace Any Dummy Content (e.g. "Hello World!")
- Create/Test Your Forms
- Create a Custom 404 Page
- Set up 301 Redirects if Needed
- Test Mobile Site Layout
- Test All Links!
- Set SEO Titles and Meta Descriptions
- Confirm all images have ALT Tags
- Submit Your Sitemap To Search Engines
- Set up an Email Sending Service





WEBSITE LAUNCH CHECKLIST

- Link to your social media
- Make sure all external links open in a new tab
- Set up any necessary legal pages like a Privacy Policy
- Create a backup policy & BACK IT UP
- Make sure it's accessible
- Secure Your Site
- Test, Test, Test (and then Test Again)

