



MONTHLY SOCIAL MEDIA PACKAGES

SERVICES INCLUDED	BASIC \$500	STANDARD \$750	FULL \$1000	ELITE \$1500
Consulting & Strategy Session	Email Access	(1) 30 Min. Session	(1) 1 Hr. Session	(2) 1 Hr. Sessions
Market Research & Development	✓	✓	✓	✓
Branding Kit			✓	✓
Platforms	1 Platform (Facebook OR Instagram)	1 Platform (Facebook OR Instagram)	2 Platforms (Facebook & Instagram)	3 Platforms (Facebook, Instagram & Linked-In)
Content Calendar	✓	✓	✓	✓
Graphics & Copy* (posts, carousels, reels)	8 / Mo.	12 / Mo.	18 - 20 / Mo. per platform	20 - 25 / Mo. per platform
Stories	8 / Mo.	12 / Mo.	18 - 20 / Mo.	20 - 25 / Mo.
Post Engagement	15 min / wk	20 min / wk	30 min / wk	1 Hr. / wk
Ad Spend Included				\$100
Post-Month Insights & Analytics Report				✓

*CJP Designs will provide stock photos when necessary for content graphics; client must provide all custom media. Variation of posts, carousels, and reels are dependent upon industry, platform, and current insights.